

# MIT | Arts, Commerce & Science College

Autonomous College Affiliated to Savitribai Phule Pune University

Accredited by NAAC with "A" Grade

MIT Arts, Commerce  
& Science College

Academic Year

2024-25

## Bachelor of Business Administration (International Business)

Syllabus As Per National Education Policy (NEP)

## About Us

MIT Arts, Commerce and Science College established by Prof. (Dr.) Vishwanath Karad in 2007 under the aegis of Maharashtra Academy of Engineering and Educational Research (MAEER) Pune, affiliated with Savitribai Phule Pune University and recognised by the Government of Maharashtra has emerged as a prominent institute emphasizing on quality education, research opportunities and exposure to advancing academic innovation and engaging students, staff, alumni, and other stakeholders to achieve its educational goals. Located in a peaceful and nurturing environment, the college is Equipped with top- notch infrastructure with latest technological advancements and excellent library facilities for seamless academic activities. Research and academic programmes are driven by our highly qualified and experienced faculty members who foster in-depth knowledge and practical skills through active learning, field visits, expert guidance, training programs, research support, and continuous assessment. We have the Training and Placement Cell who facilitates the process of campus placement, strives to help students in improving communication and employment- seeking skills and assist to explore the various job opportunities thus leading to best placements amongst educational institute in Pune.

### Awards, Affiliations and Recognition:

- ❖ MIT ACSC College is Accredited by NAAC with a CGPA of 3.21 on a Four point scale at 'A' Grade.
- ❖ Affiliated to Savitribai Phule Pune University and recognised by the Government of Maharashtra.
- ❖ Our educational institution in Pune, Maharashtra, has received the Education Excellence Award for achieving outstanding placements amongst other regional institutions.
- ❖ We are proud to have received the Best College Award in Rural Area for two consecutive years (2015-16 & 2016-17) from Savitribai Phule Pune University. We recognise our commitment to providing quality education in underserved areas.
- ❖ Our efforts towards student development have been acknowledged with the University Level Best College Award for 2017-18 by Savitribai Phule Pune University, underscoring our dedication to nurturing well-rounded individuals.
- ❖ We are ranked among the top colleges in India by India Today MDRA Best Colleges Ranking for 2018, 2019, 2020, and 2022, attesting to our reputation for excellence in education.
- ❖ MITACSC has secured the 3rd position in the prestigious TOP 10 EMERGING COLLEGES 2022, recognizing colleges established in or after 2010 for outstanding performance. The college is proud of its accomplishments and advancements and is committed to owning its promising future.

## MIT ACSC offers a wide range of Undergraduate and Postgraduate programs:

### Undergraduate Programs

- ❖ B.Com. ( Bachelor of Commerce)
- ❖ BBA ( Bachelor of Business Administration)
- ❖ BBA ( International Business)
- ❖ BBA ( Computer Application)
- ❖ BCA ( Science )
- ❖ B.Sc. ( Artificial Intelligence & Machine Learning )
- ❖ B.Sc. ( Data Science )
- ❖ B.Sc. ( Animation )
- ❖ B.Sc. ( Computer Science )
- ❖ B.Sc. ( Cyber & Digital Science )
- ❖ B.Sc. ( Information Technology )
- ❖ B.Sc. (Industrial Mathematics with Computer Application)

### Postgraduate Programs

- ❖ M.Sc. (Computer Science)
- ❖ M.Sc. (Data Science)
- ❖ M.Sc. ( Information Technology )
- ❖ M.Sc. (Computer Application)
- ❖ M.Sc. (Industrial Mathematics with Computer Application)
- ❖ M.Sc. ( Cyber & Digital Science )

### Ph.D.

- ❖ Ph.D. - Mathematics



# BBA IB

## Bachelor of Business Administration (International Business)

### About the Program

The Bachelor of Business Administration in International Business (BBA-IB) program is a comprehensive three-year undergraduate program designed to prepare students for a career in International Business. This program caters to individuals from various academic backgrounds, including arts, commerce, and sciences, equipping them with essential skills to excel in a global business environment. The curriculum covers areas such as International Marketing, Foreign Trade and Policies, International Economics, Export and Import, Supply Chain Management, International Human Resource Management, and various other financial and managerial topics. Additionally, students are introduced to a foreign language as a commercial language, enhancing their employability in foreign countries upon graduation. MIT ACSC is distinguished as one of the premier colleges in Pune for the BBA-IB program, offering dedicated faculty and state-of-the-art facilities to ensure an exceptional learning experience.

### Specialisations in BBA IB

The program provides exposure to foreign languages such as German and French along with specialization in International Business.

### Career Opportunities after BBA IB

BBA (IB) program provides a competitive edge for candidates applying to job profiles such as international trade analyst, global supply chain manager, international marketing manager, and foreign exchange consultant. This program prepares candidates to be industry-ready, facilitating a smooth transition into careers in international sales, international finance, international business development, global human resources, international management, global media, digital marketing, and international insurance etc. Upon successful completion of the BBA (IB) program, students may pursue higher education by enrolling in MBA programs with a focus on international business, both in India and overseas.

## Eligibility



- A candidate from any stream, should have passed Administration (B.B.A. - 12th Std. Examination (H.S.C. 10+2) International Business) minimum 40% marks and English as a passing subject. **OR**
- Three Years Diploma Course from Board of Technical Education, conducted by Government of Maharashtra or its equivalent, after S.S.C. i.e. 10th Standard. **OR**
- Two Years Diploma Course in Pharmacy from Board of Technical Education, conducted by Government of Maharashtra or its equivalent, after H.S.C. i.e. 12th Standard. **OR**
- Completed MCVC program (H.S.C. Vocational)

## How to Apply?



An eligible candidate has to apply directly to the college through the college admission application form. Admission will be offered to the students on the basis of H.S.C. / 12th percentage.



# Program Structure

## Bachelor of Business Administration ( International Business )

### Semester I

Course Type	Course	Course Title
Major Mandatory	Subject 1	Principles of Management
	Subject 2	Business Accounting
	Subject 3	Business Demography and Commercial Geography
Open Elective (OE)*	OE 1	College Basket
Skill Enhancement Course (SEC)	SEC	Business Mathematics
Ability Enhancement Course (AEC)	AEC	Business Communication skills - I
Value Education Course (VEC)	VEC	Environmental Awareness
Indian Knowledge System (IKS) (Generic)	IKS-G	Indian Ethos

\*OE/GE = Micro Economics, Mathematics

### Semester II

Course Type	Course	Course Title
Major Mandatory	Subject 4	Principles of Finance
	Subject 5	Principles of Marketing
	Subject 6	Principles of Human Resource Management & Organisational Behaviour
Open Elective (OE)*	OE 2	College Basket
Skill Enhancement Course (SEC)	SEC	Business Statistics
Ability Enhancement Course (AEC)	AEC	Business Communication skills - II
Value Education Course (VEC)	VEC	Democracy Awareness & Gender Sensitization
Co-Curricular Courses (CC)	CC	NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-I

\*OE/GE = Macro Economics, Statistics

### Semester III

Course Type	Course	Course Title
Major Mandatory	Major Mandatory 1	Production and Operations Management
	Major Mandatory 2	Basics of Cost Accounting
Minor	Minor 1	German/French I
Open Elective (OE)*	OE 3	College Basket
Vocational Skill Development Course (VSC)	VSC-I	Story Telling Skills
Ability Enhancement Course (AEC)	AEC	Modern Indian Languages 1 (Marathi / Hindi / Sanskrit)
Indian Knowledge System (IKS) (DSC)	IKS	Management thoughts in ancient India
Field Projects (FP)	Project	Related to Major Course
Co-Curricular Courses (CC)	CC	NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-II

\*OE/GE = International Economics

# Program Structure

## Bachelor of Business Administration ( International Business )

### Semester IV

Course Type	Course	Course Title
Major Mandatory	Major Mandatory 3	Import Export Procedure
	Major Mandatory 4	International Logistics & Port Management
Minor	Minor 2	German / French II
Open Elective (OE)*	OE 4	College Basket
Vocational Skill Development Course (VSC)	VSC-II	Business Analytics
Skill Enhancement Course (SEC)	SEC	Global Business Environment
Ability Enhancement Course (AEC)	AEC	Modern Indian Languages 2 (Marathi / Hindi / Sanskrit)
Field Projects (FP)/ Community Engagement and Service corresponding to the Major (CEP)	Project	Related to Major Subject
Co-Curricular Courses (CC)	CC	NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-III

\*OE/GE = Financial Services / Advertising and Brand Management

### Semester V

Course Type	Course	Course Title
Major Mandatory	Major Mandatory 5	Research Methodology
	Major Mandatory 6	International Warehouse and Supply Chain Management
	Major Mandatory 7	Foreign Trade Policy and Procedure
Major Elective	Major Elective 1	Industrial Relations and Labour Laws/Legal Aspects in Finance and Security Laws
Minor	Minor 3	Financial Modeling / Digital Marketing
Vocational Skill Development Course (VSC)	VSC-III	Office Tools for Managers
Field Projects (FP)/ Community Engagement and Service corresponding to the Major (CEP)	Project	Related to Major Subject

# Program Structure

## Bachelor of Business Administration ( International Business )

### Semester VI

Course Type	Course	Course Title
Major Mandatory	Major Mandatory 8	Start – Up Innovation and Entrepreneurship Development
	Major Mandatory 9	Country Profiling and Analysis
	Major Mandatory 10	Legal Environment for Business
Major Elective	Major Elective 2	International Financial Management / International Marketing Management
Vocational Skill Development Course (VSC)	(VSC)-IV	Intellectual Property Rights (IPRs)
On Job Training (OJT)	OJT	Internship

OR

### Semester VI - Online (SLIP)

Course Type	Course	Course Title
Major Mandatory	Major Mandatory 8	Start – Up Innovation and Entrepreneurship Development
	Major Mandatory 9	Country Profiling and Analysis
	Major Mandatory 10	Legal Environment for Business
Major Elective	Major Elective 2	International Financial Management / International Marketing Management
Vocational Skill Development Course (VSC)	(VSC)-IV	Intellectual Property Rights (IPRs)
On Job Training (OJT)	OJT	Semester Long Internship

**Note:** Students shall complete semester long internship in industry/organization for 360 hours during semester VI.

### Semester VII

Course Type	Course	Course Title
Major Mandatory	Major Mandatory 11	International warehouse and supply chain management
	Major Mandatory 12	International Project Management
	Major Mandatory 13	International Institutions and Trade Implications
	Major Mandatory 14	Structure of Global Economy
Major Elective	Major Elective 2	Global Financial Markets/ Global Human Resource Management
Minor	Minor 6	Advanced Research Methodology

# Program Structure

## Bachelor of Business Administration ( International Business )

### Semester VIII

Course Type	Course	Course Title
Major Mandatory	Major Mandatory 15	Business Ethics & Corporate Governance
	Major Mandatory 16	Management Information System
	Major Mandatory 17	Management of Agribusiness & Agri Exports
	Major Mandatory 18	Recent Trends in International Business
Major Elective	Major Elective	Risk Management in Supply Chain / Risk Management in International Finance
On Job Training (OJT)	OJT	Internship

OR

### Semester VIII - Online (SLIP)

Course Type	Course	Course Title
Major Mandatory	Major Mandatory 15	Business Ethics & Corporate Governance
	Major Mandatory 16	Management Information System
	Major Mandatory 17	Management of Agribusiness & Agri Exports
	Major Mandatory 18	Recent Trends in International Business
Major Elective	Major Elective	Risk Management in Supply Chain / Risk Management in International Finance
On Job Training (OJT)	OJT	Internship

**Note:** Students shall complete semester long internship in industry/organization for 360 hours during semester VIII.



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# College Campus



Computer Lab



Class Room



Canteen



Play Ground



Computer Lab



Indoor Sports



Class Room



Computer Lab



Library



Garden Area



Class Room



Play Ground



Electronics Lab



Laboratory



Laboratory



Class Room



Indoor Sports

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